

Australia's premier beef industry event

CONNECTING YOU WITH AUSTRALIA'S BEEF INDUSTRY

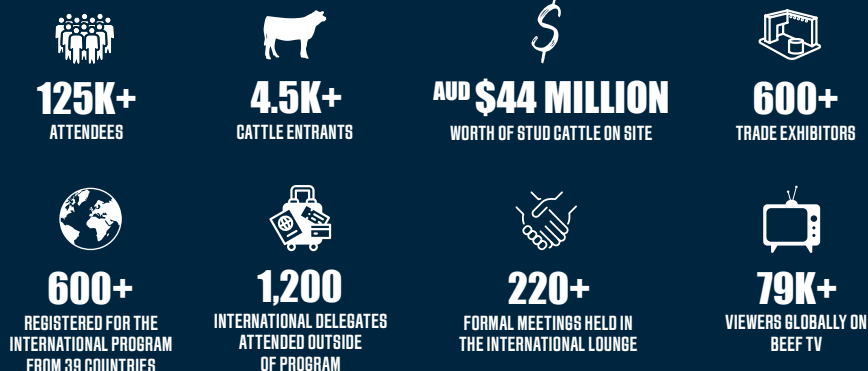
Beef Australia look forward to welcoming you to experience Australia's premier beef expo in Rockhampton, Queensland, Australia from 2-8 May 2027.

WHAT TO EXPECT

- Witness Australia's premier national stud and commercial cattle competitions take place in Centre Ring
- Network with key beef industry personnel from across the globe
- Join the conversation on sustainability, climate change and trade issues
- Facilitated trade meetings
- Extensive beef cattle station tours
- Participate in an educational seminars program
- Updates on the latest in Agri Tech
- Taste and eat some of Australia's best beef

Situated in Central Queensland, the weather is perfect in May. Rockhampton is located next to the World Heritage listed Southern Great Barrier Reef, so extend your stay and enjoy a fabulous time in Queensland, Australia.

BEEF2024 AT A GLANCE



Source: IER Beef 2024 Economic Social Impact research study



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